

Beat: Entertainment

UNIGLOBE ENTERTAINMENT ACQUIRES GLOBAL ONLINE RIGHTS FOR THE BLACK PRINCE FILM

THAT BOASTED UK TOP TEN BOX OFFICE ENTRY

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USPA NEWS - Uniglobe Entertainment, the boutique Hollywood based production, distribution and marketing studio for crossover entertainment between the West and the East, has acquired the global online rights to the Sikh period drama THE BLACK PRINCE. Releasing online for its digital and DVD release on 10th April 2018 to commemorate and kick-start the 2018 Vaisakhi festivities, THE BLACK PRINCE will be available in English, Hindi and Punjabi.

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Uniglobe Entertainment has a special focus in producing, distributing and marketing social awareness projects. Its repertoire of work includes "1 a Minute", the largest theatrical release for a cancer documentary screening in 600 USA theaters, to the UK Royal Family's Rainforest Project for Prince Charles Trust. Commenting on the partnership, Namrata Singh Gujral, President of Uniglobe Entertainment says, "Vaisakhi commemorates the formation of the "Khalsa Panth", under Guru Gobind Singh Ji, after the execution of Guru Tegh Bahadur Ji for refusing to convert to Islam. When I watched the film, I had tears in my eyes. As a Sikh, I felt honored to bring the story of Maharajah Duleep Singh to Sikhs worldwide so our children can learn how our Sikh community of warriors has consistently fought and risen against religious intolerance and the persecution of Sikhs." On 10th April, Sikhs worldwide will join forces to watch this little known piece of Sikh history in the form of THE BLACK PRINCE. "It is incumbent upon us Sikhs to support these stories that celebrate the Sikh spirit of courage and bravery and showcase the heroic acts of Sikhs for their allegiance to our Sikh identity", says Gujral.

Kavi Raz, the Director of THE BLACK PRINCE is thrilled with Uniglobe's choice of release date and says, "Vaisakhi seemed to be the perfect time to present this film to every Sikh worldwide because Vaisakhi celebrates Sikh heroism and that is what THE BLACK PRINCE does."

Jasjeet Singh, the film's Executive Producer comments: "I felt this story needs to be told because our children do not know much about the Last King of the Sikhs " Maharajah Duleep Singh. We should realize his efforts to regain his Kingdom that eventually resulted in a Gadar Movement and the contribution of Sikhs in Indian Independence. This is a missing chapter in Indian History too." Namrata Singh Gujral adds: "We hope every Sikh will support The Black Prince by watching the film online, buying the DVD or both. It is crucial if more films of Sikh heritage are to be made that these films find solid community support".

THE BLACK PRINCE is produced by Firdaus Productions and Brillstein Entertainment Partners in Hollywood, with SAGA of India handling the Punjabi and Hindi release. The Black Prince will be available on digital and DVD on 10th April 2018, with pre-orders now. The film will be available on Amazon, iTunes, Google Play, Fandango Now, Sony Playstation and Microsoft Xbox. The Black Prince DVDs will be distributed on Amazon and the film's official website www.TheBlackPrince.com.

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UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS
contact (at) unitedpressagency.com
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